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Biography

Caroline Bergeron was born in Quebec in 1975. Her artist name is ARO and represents, in addition to the diminutive of her first name, three words that have always inspired her: authenticity, romanticism and originality. This future creator of emotions grew up in a family of three children. Her father owned and managed many restaurants and her mother, who had multiple sclerosis, was often hospitalized. Her first memory relating to art is arts & crafts and drawing, then a large 4 x 8 foot mural made in high school. From 12 to 16 years old, she made ceramics. Later, she became interested in scrapbooking.

Graduated in administration and marketing from Cégep de Sainte-Foy, she did a minor in management at the École des Hautes Etudes Commerciales de Montréal (HEC), before continuing to the Elite Program of the École d'Entrepreneurship de Beauce. in Saint-Georges-de-Beauce.

It was during a creation workshop at the latter in 2017 that she returned to art, after a career as a restaurant owner. She was at a turning point in her life, personal and professional, where a pressing need for change was felt. She therefore saw this workshop as a revelation. The benefits of art pushed her in another direction. She would later say of this experience that she was then in a spirit of openness conducive to letting life present her with new possibilities.

Caroline Bergeron has always been immersed in administration, management and marketing. She has always enjoyed taking on challenges, both personally and professionally, so it was natural for her to take up the challenge of combining her entrepreneurial know-how with this new passion for art. Since her change of professional orientation, several elements mark her progress, in particular her meeting in 2019 with Michelle Obama, to present one of her paintings in person, and his exhibition in 2018, at the Carrousel du Louvre in Paris. This trip to the City of Lights allowed her to deepen her knowledge of the different artistic movements and significantly improve her work.

After starting her exhibitions in 2017, ARO experimented with various mediums: acrylic, watercolor, alcohol inks, pastel, charcoal, etc. She took drawing lessons, but also advanced courses in the field of artistic career development at an international level with Catherine Orer.

ARO presents personal exhibitions, in particular "The Sum of My Encounters (2018)", "Urgence de Vivre (2018)" and "ParÊtre (2019)", which were decisive exhibitions for her. She participated in group exhibitions which prompted her, very early in her artistic career, to exhibit in Canada, the United States, France and Poland. From her early days in the art world, she won awards and accolades for her work, including a gold medal (2018) and a silver medal (2017). She has been the subject of several articles, reviews and publications in books and trade journals as well as numerous television appearances.

In 2018, she was appraised for the first time by an art expert in Canada and, in 2020, she was appraised by Akoun in France, which confirmed her value on the international contemporary art market. That same year, she entered the museum level in France with a first exhibition in a contemporary art museum (MACVR3D).

Today, the artist is a member of several professional associations: Le Cercle des artistes Peintres et Sculpteurs du Québec (CAPSQ), the Mondial Art Academia, the Regroupement des Artistes en Arts Visuels du Québec (RAAV), the Collectif International d'Artistes ArtZoom (CIAAZ), Art X Terra, etc.

In 2021, she can be found in the Artothèque de Montréal.

Artist Statement

ARO eliminates any form of perspective in her works by means of painting in successive layers, an iconic technique of Jackson Pollock, one of her influences. Technics such as dripping and knife work, make up most of her methods, Her dripping and all-over with a knife technics can alternately be found in her work, which sometimes falls at the crossroads between lyrical abstract and geometric abstract. The use of the circle, a recurring symbol for the artist, is used in some works to allow a lyrical abstraction to unite with it. The other notable influence of the artist is Jean-Paul Riopelle.

From the very beginning of her artistic practice, ARO used pure instinct. An ample gesture that expresses feelings and emotions on canvas. She uses work tools that are similar to those of her two favorite artists. Subsequently, her need to immerse herself in the heart of art history enabled her to learn a great deal during her stay in Paris. Other horizons are opening up to her. Her painting takes on amplitude with the exploration of other mediums.

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“Each work has its story. I draw inside and share my thoughts, which is inside me.”

“Each work has its story. I draw inside myself and share my thoughts, what is inside me”, she explains of her work. "It is something personal that becomes universal as we all seek inner peace, happiness, joy, love."

The creation process begins with questioning. It influences the choice of colors, movements, textures, energy that will make her vibrate. ARO conceives her work in the manner of a dance, where each step, each gesture, each movement is imbued on the canvas with color, corresponds exactly to an inner melody with notes, chords, pauses and sighs, expressing a state of mind or a state of being.

In this sense, she is at one with her work. The artistic attitude of ARO's action painting favors the physical act of painting by placing, dripping or projecting color without figurative suggestion. The structure of the painting is therefore the result of the energy and the psyche that animates her body during the act of creation. This ballet of expressed emotions is a testimony of the living body, in action and in motion, at a precise moment in her life.

In the series "Pure", the artist expresses a need for calm, for benevolence. In other series, which she also calls "collections", the artist rather expresses her desire for movement, her boundless energy, her desire to shout to the world her 'joie de vivre' and her enthusiasm. Works that stand out in particular for the richness of their colors.

"Art defines who we are," says the artist. "It helps create discussions and memories. It is a very powerful and unique emotional marker. Art provides a presence in our environment. Art does good. Art provokes emotions. Art can leave people indifferent or, on the contrary, provoke an emotion so intense that tears will rise and there the work and its master will be reunited forever ". For the artist, painting is a laying bare "a way of revealing oneself, of showing one's vulnerability".

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"I listen, I let emerge, I try to understand, I make connections."



"I paint my life and offer my sensitivity. I create without limits, like when you throw yourself into a void without a safety net. " Her sources of inspiration are multiple. "My relationship with others influences who I am and the way I create." Reflections on nature or on humans live in her and push her to creation in her studio. "I listen, I let emerge, I try to understand, I make connections."

Painting is a liberation, a letting go. In this process of liberation, there are three distinct acts: being in the moment, fulfilling the need to express yourself, and inspiring people.



Solo exhibitions

- 2022 *Introspection, Saphira & Ventura Art Gallery*
New-York, NY, USA (October 2022)
Pure, ADC Fine Art,
Cincinnati, Ohio, USA (September 2022)
Introspection, Aro Gallery
Stoneham, Quebec, Canada (May 2022)
Renâitre, Aro Gallery
Stoneham, Quebec, Canada (October 2021)
- 2021 *Le temps nous appartient, Aro Gallery*
Stoneham, Quebec, Canada (Spring 2021)
ParÊtre, Aro Gallery
Stoneham, Quebec, Canada (May 2019)

- 2018 *École d'Entrepreneurship de Beauce* in Montreal
(artist in residence)
Urgence de vivre, Aro Gallery
Stoneham, Quebec, Canada (Fall 2018)
Spag & tini
Old-Quebec, Quebec, Canada (artist in residence)
Un voyage au cœur de mon âme
Château Laurier, Quebec City, Quebec, Canada
La Somme de mes rencontres
Quebec Art Gallery, Quebec City, Quebec, Canada

Group Exhibitions and Art Fairs

- 2022 **Maco Museum, Veroli (Rome) Italy**
Saphira & Ventury Gallery, New-York
Venice Art & Technology, Venice Biennale
Saphira & Ventury Gallery, New-York
7th International Salon of Painting
Menduina Schneider Art Gallery, LA, California, USA
Perspective Show
Saphira & Ventury Gallery, New-York
Deconstruction, Physical Exhibition
Saphira & Ventury Gallery, New-York
World Art Dubai with Saphira & Ventura Gallery
Dubai World Trade Center, Dubai, United Arab Emirates
World Art Forum with Saphira & Ventura Gallery
National museum of civilization, Cairo, Egypt
- 2021 **NFTs; Timeless and Ancient Art with Saphira & Ventura**
Gallery One Art Space, 23 Warren Street, New-York
Scope Miami with Saphira & Ventura Gallery
1130 Ocean Dr. Miami Beach, Florida
Exposition *Fait Maison*
La Maison des artistes francophones de Winnipeg,
Canada
Art Expo New York - SOLO
Pier36. 299 South Street, New York
8th edition of Rivière-Éternité Contemporary Art
Symposium as Honorary président
51th International Exhibition of *Cercle des artistes*
peintres et sculpteurs du Québec
Église de la Madeleine, 8e arrondissement, Paris, France
Exposition ArtQuake à Nigde en Turquie,
Art Nigde International Gallery

- 2020 **Contemporary Art Museum VR**
Longwy (France)
Palais des congrès de Montréal
Group exhibitions with *Le Cercle des Artistes peintres et*
sculpteurs du Québec
7th edition of Rivière-Éternité Contemporary Art
Symposium
Contemporary Art Symposium
ADC Fine Art
Group exhibitions , Cincinnati, Ohio, USA
- 2019 **ADC Fine Art, Finalist at Artist Come Alive Contest**
Group exhibitions , Cincinnati, Ohio, USA
Spectrum Miami
represented by Art Blend Gallery, Fort Lauderdale, FL
49th International Exhibition of *Cercle des artistes*
peintres et sculpteurs du Québec
Galeria Miejskiego Domu Kultury, Mikolow in Pologne
- 2018 **48th International Exhibition of *Cercle des artistes***
peintres et sculpteurs du Québec
Abbaye de Fontdouce, Saint-Bris-des-Bois, France
Art Shopping at Carrousel du Louvre
represented by Mecenavie, Paris, France
Art Expo New York
represented by MJ Laberge Gallery, Montreal



Gallery

- 2021-XXXX Saphira & Ventura Gallery
New-York, USA
- 2021-XXXX 24CPS Arts & Antiques Gallery
Central Park, New-York, USA
- 2021-XXXX Gallea
Québec, Québec, Canada
- 2021-XXXX NAK Gallery
Ottawa, Ontario, Canada
- 2021 Singularart
Paris, France
- 2021-XXXX Artothèque
Montréal, Québec, Canada
- 2020-XXXX Avant-Garde Art
Victoria, Colombie-Britannique
- 2019-XXXX Un Fauteuil pour Deux
Ste-Foy (Québec)
- 2018-XXXX ADC Fine Art
1013 York St., Cincinnati, Ohio
- 2018-2019 Art Blend
2736 East, Oakland Park Blvd
Fort Lauderdale, FL, USA
- 2018-XXXX Galerie Aro
2682, boul. Talbot, Stoneham, Québec
- 2018-2021 Art Majeur.com
- 2017-XXXX Mondial Art Academia
France
- 2017-2018 Galerie Québec Art
40 rue Notre-Dame, Québec, Québec

Professional affiliations

Since 2018

- Collectif international d'artistes Art Zoom (CIAAZ)
- Regroupement des artistes en arts visuels du Québec (RAAV)

Since 2017

- Mondial Art Academia – France
- Cercle des Artistes Peintres et Sculpteurs du Québec (CAPSQ)

Selected Awards

- 2021 Spotlight Program artist winner
ArtExpo New-York, USA
- Gold medal, abstract art, 51e internationale exhibition of Cercle des Artistes Peintres et Sculpteurs du Québec, Église de la Madeleine, 8e arrondissement, Paris, France
- Nomination as cultural personality of the year,
MRC Jacques-Cartier
- 2020 Recognition Award from Musée d'Art Contemporain VR3D at Longwy (France) for the promotion of the art of her country, on the international scene.
- ACA Contest, Art Design Consultant Fine Art, Cincinnati, Ohio, USA . Artwork Burst Blast (6 painting) d'Aro selected among more than 3500 contestants.
- 2019 ACA Contest, Art Design Consultant Fine Art, Cincinnati, Ohio, USA . Artwork Proud of Myself d'Aro selected among more than 2000 contestants.
- 2018 49th international exhibition of *Cercle des Artistes Peintres et Sculpteurs du Québec* at Galeria Miejskiego Domu Kultury, Mikolow in Pologne, medal of honor of the show for the quality of her works and her contribution to the promotion of the art of her country, on the international scene.
- ACA Contest, Art Design Consultant Fine Art, Cincinnati, Ohio, USA . Artwork Tornade selected for exhibition among more than 2000 applications.
- 48th international exhibition of *Cercle des Artistes Peintres et Sculpteurs du Québec* at Fontdouce Abbey in France, Gold Medal for her distinct technique in Viser l'impossible
- 2017 38th Gala-Contest of Cercle des Artistes Peintres et Sculpteurs du Québec , Silver Medal in the category of Abstract Art for her Exotisme (Exoticism)



Publications

- 2022** Architectural Digest AD Magazine, France
September collaboration for NFT with Saphira & Ventura Art Gallery of New-York
Magazine Tendances, Un Fauteuil Pour Deux
Quebec City, Quebec, Canada
Blink , Your art resource, ADC Fine Art
Cincinnati, Ohio USA
- 2021** Magazine Tendances, Un Fauteuil Pour Deux
Quebec City, Quebec, Canada
- 2020** Blink , Your art resource, ADC Fine Art
Cincinnati, Ohio USA
- 2019** Blink , Your art resource, ADC Fine Art
Cincinnati, Ohio USA
The Art Book 2019, ArtBlend Artist Agency
Fort Lauderdale, FL, USA

Corporates Team Building Workshop

- 2022** Vigie Coaching
Teambuilding for 20 business owners
- 2021** Clinique dentaire Savoie & Roy
Teambuilding for all the employees of 2 cabinet.
- 2019** Accès Conseil
Insurance and financial services
YWCA
Activity for ambassadors and Groupe Structura

Private & Corporate Collections

- Michelle Obama, Première dame des États-Unis,
Washington, USA
- Scenic Eclipse, Yacht de Scenic Cruise Line
- Château Laurier, Québec, Canada
- Claude Lafleur, Anges Québec, Canada
- André Lachance, Proludik, Québec, Canada
- Construction Gératek, Sherbrooke, Québec, Canada
- Christian Boissonneault, Valeurs Mobilières Desjardins
Québec, Canada
- Linda Dallaire, Groupe Dallaire, Québec, Canada
- Jacques Talbot, Restaurant Cosmos, Québec, Canada
- Jean Martin et Brigitte Clavet, Restaurant St-Hubert,
Québec, Canada
- Michael Connelly, Toronto, Canada
- Dasya Katz, New York, USA
- Kao Yun Hwa, New Tapei, Taiwan, Chine
- Fondation Lise Watier
- Deborah Shelton et Francisco Durazo, Beverly Hills,
Californie, USA
- Andréanne Martin Nutritionniste, Québec, Canada
- Construction Parox, Beloeil, Québec, Canada
- Hotel Manoir Victoria, Québec, Canada
- Groupe CME, St-Hyacinthe, Canada
- Municipalité Rivière-Éternité, Saguenay, Canada
- Ramp-Art, Lévis, Canada
- Corporation des Concessionnaires Automobiles du
Québec (CCAQ)
- Robert Poëti, former transport minister, PDG CCAQ
- Yvon Fournier, Fournier Auto Dealership



Selected Press and Media

2022

TV Show Vu d'ici, CCAP Cable, June 2022
Aro présente sa nouvelle exposition Introspection

ICI Québec, Radio-Canada, May 5th 2022, Le téléjournal Qc
L'artiste de Lac-Beauport ARO présente « Introspection »

NOOVO Info, May 6th 2022
NFT : UNE ARTISTE DE QUÉBEC EXPOSÉE À NEW YORK

2021

TV Show Vu d'ici, CCAP Cable, October 2021
Aro Artiste Peintre de Stoneham

TV Show Vu d'ici, CCAP Cable, March 2021
Aro Artiste Peintre de Stoneham

2019

TVA News, September 24th, 2019
L'artiste Aro crée une toile pour Michelle Obama

Magazin'Art, Volume 31, No 124, summer 2019
Carburer à l'énergie de la vie, Portrait de Galerie

TV Show Vu d'ici, CCAP Cable, May 2019
Aro Artiste Peintre de Stoneham

TVA News, May 29th, 2019
Une entrepreneure d'ici qui connaît un succès fou dans le monde de l'art

L'Écho du Lac (newspaper), May 2019
La collection ParÊtre d'Aro

Arts et cultures, May 7th, 2019
ParÊtre, une exposition humaine et percutante d'Aro
<https://www.artsetculture.ca/paretre-une-exposition-humaine-et-percutante-daro/>

Info-culture.biz, May 7th, 2019
ParÊtre, une exposition humaine et percutante d'Aro
<http://info-culture.biz/2019/05/07/exposition-de-aro/>

Magazine des arts, May 7th, 2019
ParÊtre, une exposition humaine et percutante d'Aro
<https://magazinesarts.com/expo-paretre-aro/>

Magazine'Art, Volume 31, No 122, winter 2019
Galerie Aro

2018

L'Écho du Lac (journal), November 2018
Aro, une image marketing très forte

TV Show Parlons-en, CCAP Cable
Loan of the artwork Crazy 24 x 48 for the decoration

Journal de Québec, October 26th, 2018
Inspiration sans bornes

Magazine'Art, Volume 30, No 120 summer 2018
Aro en exposition au Carrousel du Louvre à Paris

Magazine'Art, Volume 30, No 119, spring 2018
Éclectisme, Galerie Québec Art

Magazine'Art, Volume 30, No 118, winter 2018
Éclectisme, Galerie Québec Art

Journal de Québec, February 2nd, 2018
Un talent éclate au grand jour

Pleins Feux sur Québec, March 24th, 2018

TVA News, March 22nd, 2018
La Riopelle des temps modernes

2017

L'Écho du Lac (newspaper), December 2017
Quand une femme d'affaires se transforme en artiste