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AROARTISTE.COM

Biography

Caroline Bergeron was born in Quebec City in 1975. Her artist name is ARO and represents, besides the diminutive of her first name, three words that have always inspired her: authenticity, romanticism and originality. This future creator of emotions grew up in a family of entrepreneurs. A self-taught artist, she says that art chose her at the age of 42. Who she is today was forged by her entrepreneurial past as director of business development for Campbell's Soups and as owner of successful restaurants in Old Quebec.

She has always expressed her creativity through scrapbooking and cooking until that famous day in February 2017 at the Beauce School of Entrepreneurship when a creative painting workshop turned her life, desires and beliefs upside down. She is at a turning point in her professional life, where a pressing need for change was felt. This workshop was like a revelation. The benefits of art pushed her in another direction, that of welcoming new possibilities and exploring her creativity by connecting to her intuition.

Since this change in professional orientation, several elements mark her path, including her meeting in 2019 with Michelle Obama, to present her in person with one of her paintings, and her exhibition in 2018, at the Carrousel du Louvre in Paris. This trip to the city of light allowed her to deepen her knowledge of different artistic movements and made her work evolve considerably.

After starting her exhibitions in 2017, ARO is experimenting with various mediums: acrylic, watercolor, alcohol inks, pastel, charcoal, etc. She is taking drawing classes, but also advanced courses in international art career development with Catherine Orer.

ARO has had very personal solo exhibitions including "The Sum of my Encounters (2018)", "Urgency of Living (2018)", "Being (2019)", "Time Belongs to Us (2021)", "Reborn (2021) and Introspection (2022), which are defining exhibitions for her. She will present Non-Négociable in May 2023, a bold and assumed exhibition

She has participated in several international group exhibitions, which led her to exhibit in Canada, the United States, Europe, Africa and Asia. She has been the subject of several articles, reviews and publications in books and specialized magazines, including the prestigious Architectural Digest in the United States.

She opened her own art gallery in Stoneham, Quebec in 2018. She is also represented in 9 Art galleries in Canada and the United States.

In 2018, it was appraised for the first time by an art expert in Canada and, in 2020, it was appraised by Akoun in France, who confirmed its value on the international contemporary art market.

That same year, it made its entry into the museum world, in France, with a first exhibition in a contemporary art museum (MACVR3D).

Creating a legacy for future generations is her mission!

Artist Statement

ARO eliminates all forms of perspective in his works by means of painting in successive layers, a technique emblematic of Jackson Pollock, one of his influences. Dripping and all-over painting with a knife can be found in his work, which is sometimes at the crossroads between lyrical and geometric abstraction. The use of the circle, a recurring symbol in Aro's work, is used in some works to allow a lyrical abstraction to unite with it. The artist's other major influence is Jean-Paul Riopelle who practiced all-over.

From the beginning of his artistic practice, ARO uses pure instinct. An ample gesture that expresses feelings and emotions on canvas. Her favorite moment is when she enters her bubble, with her music, to paint.

When she paints, she writes at the same time. A process that allows her to put down what she is at that moment in her life. "Each work has its own story. I draw from within myself and I share my thoughts, what is inside of me," she explains about her work.

"It is something personal that systematically becomes universal for my audience because our quests and issues often revolve around inner peace, happiness, joy, hope and love.

The creative process begins with questioning. This influences the choice of colors, movements, textures, and the energy that will make her vibrate. ARO conceives her work in the manner of a dance, where each step, each gesture, each movement impregnated on the canvas with color, corresponds exactly to an interior melody with notes, chords, pauses and sighs, expressing a state of mind or a state of being.

In this sense, she is one with her work. The artistic attitude of ARO's action painting privileges the physical act of painting by placing, dripping or spraying color without figurative suggestion. The structure of the painting results from the energy and psyche that animates his body during the act of creation. This ballet of expressed emotions is a testament to the living body, in action and movement, at a particular moment in its life.

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“Each work has its story. I draw inside and share my thoughts, which is inside me. It's so personal that it becomes universal”

In the "Pure" series, the artist expresses a need for calm, for kindness. In other series, which she also calls "collections", the artist expresses her desire for movement, her overflowing energy, her desire to shout to the world her joy of living and her enthusiasm. Her works are distinguished by the richness of their colors.

"Art defines our personality," says the artist. "It allows us to create discussions and memories. It is a very powerful and unique emotional marker. Art provides a presence in our environment. Art feels good. Art provokes emotions. Art can leave one indifferent or, on the contrary, provoke an emotion so intense that tears will rise and there, the work and its master will be reunited forever. For the artist, painting is a way of revealing oneself, of showing one's vulnerability.

"I paint my existence and I offer my sensitivity. I create without limit, as when one throws himself into the void without a safety net. His sources of inspiration are multiple. "My relationship with others influences who I am and how I create. Reflections on nature or on the human being inhabit her and push her to create in her studio. "I listen, I let it emerge, I try to understand, I make connections.

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**"I listen, I let
emerge, I try to
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connections."**



Painting is a liberation, a form of letting go. In this process of liberation, there are three distinct acts: being in the moment, fulfilling the need to express oneself and inspiring people.

Her mission?

To create a legacy for future generations and change the world, one piece at a time.



Solo exhibitions

- 2023** *Non-negociable, Aro Gallery*
Stoneham, Quebec, Canada (May 2023)
- 2022** *Introspection, Saphira & Ventura Art Gallery*
New-York, NY, USA (October 2022)
Pure, ADC Fine Art,
Cincinnati, Ohio, USA (September 2022)
Introspection, Aro Gallery
Stoneham, Quebec, Canada (May 2022)
- 2021** *Renâitre, Aro Gallery*
Stoneham, Quebec, Canada (October 2021)
Le temps nous appartient, Aro Gallery
Stoneham, Quebec, Canada (Spring 2021)
- 2019** *ParÊtre, Aro Gallery*
Stoneham, Quebec, Canada (May 2019)
- 2018** *École d'Entrepreneurship de Beauce* in Montreal
(artist in residence)
Urgence de vivre, Aro Gallery
Stoneham, Quebec, Canada (Fall 2018)
Spag & tini
Old-Quebec, Quebec, Canada (artist in residence)
Un voyage au cœur de mon âme
Château Laurier, Quebec City, Quebec, Canada
La Somme de mes rencontres
Quebec Art Gallery, Quebec City, Quebec, Canada

Group Exhibitions and Art Fairs

- 2022** *Maco Museum, Veroli (Rome) Italy*
Saphira & Ventury Gallery, New-York
Venice Art & Technology, Venice Biennale
Saphira & Ventury Gallery, New-York
7th International Salon of Painting
Menduina Schneider Art Gallery, LA, California, USA
Perspective Show
Saphira & Ventury Gallery, New-York
Deconstruction, Phygical Exhibition
Saphira & Ventury Gallery, New-York
World Art Dubai with Saphira & Ventura Gallery
Dubai World Trade Center, Dubai, United Arab Emirates
World Art Forum with Saphira & Ventura Gallery
National museum of civilization, Cairo, Egypt
- 2021** *NFTs; Timeless and Ancient Art with Saphira & Ventura*
Gallery One Art Space, 23 Warren Street, New-York
Scope Miami with Saphira & Ventura Gallery
1130 Ocean Dr. Miami Beach, Florida
Exposition Fait Maison
La Maison des artistes francophones de Winnipeg,
Canada
Art Expo New York - SOLO
Pier36. 299 South Street, New York
8th edition of Rivière-Éternité Contemporary Art
Symposium as Honorary président
51th International Exhibition of Cercle des artistes
peintres et sculpteurs du Québec
Église de la Madeleine, 8e arrondissement, Paris, France
Exposition ArtQuake à Nigde en Turquie,
Art Nigde International Gallery
- 2020** *Contemporary Art Museum VR*
Longwy (France)
Palais des congrès de Montréal
Group exhibitions with *Le Cercle des Artistes peintres et*
sculpteurs du Québec
7th edition of Rivière-Éternité Contemporary Art
Symposium
Contemporary Art Symposium
ADC Fine Art
Group exhibitions , Cincinnati, Ohio, USA
- 2019** *ADC Fine Art, Finalist at Artist Come Alive Contest*
Group exhibitions , Cincinnati, Ohio, USA
Spectrum Miami
represented by Art Blend Gallery, Fort Lauderdale, FL
49th International Exhibition of Cercle des artistes
peintres et sculpteurs du Québec
Galeria Miejskiego Domu Kultury, Mikolow in Pologne
- 2018** *48th International Exhibition of Cercle des artistes*
peintres et sculpteurs du Québec
Abbaye de Fontdouce, Saint-Bris-des-Bois, France
Art Shopping at Carrousel du Louvre
represented by Mecenavie, Paris, France
Art Expo New York
represented by MJ Laberge Gallery, Montreal



Gallery

- 2023-XXXX **Galerie Lenoir**
Montréal, Qc, Canada
- 2023-XXXX **Galerie W**
Gatineau, Qc, Canada
- 2022-XXXX **Le HangArt Gallery**
Vancouver, BC, Canada
- 2022-2023 **Le HangArt Gallery**
Toronto, On, Canada
- 2022-2023 **Le HangArt Gallery**
Montréal, Qc, Canada
- 2022-XXXX **Le HangArt Gallery**
Québec, Qc, Canada
- 2021-XXXX **Saphira & Ventura Gallery**
New-York, USA
- 2021-2022 **24CPS Arts & Antiques Gallery**
Central Park, New-York, USA
- 2021-XXXX **Gallea**
Québec, Québec, Canada
- 2021-2023 **NAK Gallery**
Ottawa, Ontario, Canada
- 2021 **Singularart**
Paris, France
- 2021-2023 **Artothèque**
Montréal, Québec, Canada
- 2020-XXXX **Avant-Garde Art**
Victoria, Colombie-Britannique
- 2019-XXXX **Un Fauteuil pour Deux**
Ste-Foy (Québec)
- 2018-XXXX **ADC Fine Art**
1013 York St., Cincinnati, Ohio
- 2018-2019 **Art Blend**
2736 East, Oakland Park Blvd
Fort Lauderdale, FL, USA
- 2018-XXXX **Galerie Aro**
2682, boul. Talbot, Stoneham, Québec
- 2018-2021 **Art Majeur.com**
- 2017-XXXX **Mondial Art Academia**
France
- 2017-2018 **Galerie Québec Art**
40 rue Notre-Dame, Québec, Québec

Selected Awards

- 2023 5th International Leonardo Da Vinci Prize in Milan
Salvatore Russo, Milan, Italie
- 2021 Spotlight Program artist winner
ArtExpo New-York, USA
- Gold medal, abstract art, 51e internationale exhibition
of Cercle des Artistes Peintres et Sculpteurs du
Québec, Église de la Madeleine, 8e arrondissement,
Paris, France
- Nomination as cultural personality of the year,
MRC Jacques-Cartier
- 2020 Recognition Award from Musée d'Art Contemporain
VR3D at Longwy (France) for the promotion of the art
of her country, on the international scene.
- ACA Contest, Art Design Consultant Fine Art,
Cincinnati, Ohio, USA . Artwork Burst Blast (6
painting) d'Aro selected among more than 3500
contestants.
- 2019 ACA Contest, Art Design Consultant Fine Art,
Cincinnati, Ohio, USA . Artwork Proud of Myself d'Aro
selected among more than 2000 contestants.
- 2018 49th international exhibition of *Cercle des Artistes
Peintres et Sculpteurs du Québec* at Galeria
Miejskiego Domu Kultury, Mikolow in Pologne, medal
of honor of the show for the quality of her works and
her contribution to the promotion of the art of her
country, on the international scene.
- ACA Contest, Art Design Consultant Fine Art,
Cincinnati, Ohio, USA . Artwork Tornade selected for
exhibition among more than 2000 applications.
- 48th international exhibition of *Cercle des Artistes
Peintres et Sculpteurs du Québec* at Fontdouce
Abbey in France, Gold Medal for her distinct
technique in Viser l'impossible
- 2017 38th Gala-Contest of Cercle des Artistes Peintres et
Sculpteurs du Québec , Silver Medal in the category of
Abstract Art for her Exotisme (Exoticism)



Publications

- 2023** The universal Artist -5th International Prize
Leonardo Da Vinci- Salvatore Russo
Contemporary Celebrity Masters
by Salvatore Russo
- 2022** Architectural Digest AD Magazine, France
September collaboration for NFT with Saphira &
Ventura Art Gallery of New-York
Magazine Tendances, Un Fauteuil Pour Deux
Quebec City, Quebec, Canada
Blink , Your art resource, ADC Fine Art
Cincinnati, Ohio USA
- 2021** Magazine Tendances, Un Fauteuil Pour Deux
Quebec City, Quebec, Canada
- 2020** Blink , Your art resource, ADC Fine Art
Cincinnati, Ohio USA
- 2019** Blink , Your art resource, ADC Fine Art
Cincinnati, Ohio USA
The Art Book 2019, ArtBlend Artist Agency
Fort Lauderdale, FL, USA

Corporates Team Building Workshop

- 2023** Canam Group
Teambuilding for 30 H.R. employees
- 2022** Vigie Coaching
Teambuilding for 20 business owners
- 2021** Clinique dentaire Savoie & Roy
Teambuilding for all the employees of 2 cabinet.
- 2019** Accès Conseil
Insurance and financial services
YWCA
Activity for ambassadors and
Groupe Structura

Private & Corporate Collections

- Michelle Obama, Première dame des États-Unis,
Washington, USA
Scenic Eclipse, Yacht de Scenic Cruise Line
Château Laurier, Québec, Canada
Claude Lafleur, Anges Québec, Canada
André Lachance, Proludik, Québec, Canada
Construction Gératek, Sherbrooke, Québec, Canada
Christian Boissonneault, Valeurs Mobilières Desjardins
Québec, Canada
Linda Dallaire, Groupe Dallaire, Québec, Canada
Jacques Talbot, Restaurant Cosmos, Québec, Canada
Jean Martin et Brigitte Clavet, Restaurant St-Hubert,
Québec, Canada
Michael Connelly, Toronto, Canada
Dasya Katz, New York, USA
Kao Yun Hwa, New Tapei, Taiwan, Chine
Fondation Lise Watier
Deborah Shelton et Francisco Durazo, Beverly Hills,
Californie, USA
Andréanne Martin Nutritionniste, Québec, Canada
Construction Parox, Beloeil, Québec, Canada
Hotel Manoir Victoria, Québec, Canada
Groupe CME, St-Hyacinthe, Canada
Municipalité Rivière-Éternité, Saguenay, Canada
Ramp-Art, Lévis, Canada
Corporation des Concessionnaires Automobiles du
Québec (CCAQ)
Robert Poëti, former transport minister, PDG CCAQ
Yvon Fournier, Fournier Auto Dealership

Professional affiliations

Since 2018

- Collectif international d'artistes Art Zoom (CIAAZ)
- Regroupement des artistes en arts visuels du Québec (RAAV)

Since 2017

- Mondial Art Academia – France
- Cercle des Artistes Peintres et Sculpteurs du Québec (CAPSQ)



Selected Press and Media

2023

Derrière le Volant, at RDS Broadcast

Saison #2, Aro's automotive art dresses the set and the artist proposes 5 topos during the season (April to June, Saturday 12:30 pm)

TV Show Pleins Feux sur Québec, TVA, March 4th ,
Automotive Art by Aro

TV Show Pleins Feux sur Québec, TVA, March 4th ,
Robert Poëti presents his passion for art and Aro

2022

TV Show Vu d'ici, CCAP Cable, June 2022

Aro présente sa nouvelle exposition Introspection

ICI Québec , Radio-Canada, May 5th 2022, Le
téléjournal Qc

L'artiste de Lac-Beauport ARO présente « Introspection »

NOOVO Info, May 6th 2022

NFT : UNE ARTISTE DE QUÉBEC EXPOSÉE À NEW YORK

2021

TV Show Vu d'ici, CCAP Cable, October 2021

Aro Artiste Peintre de Stoneham

TV Show Vu d'ici, CCAP Cable, March 2021

Aro Artiste Peintre de Stoneham

2019

TVA News, September 24th, 2019

L'artiste Aro crée une toile pour Michelle Obama

Magazin'Art, Volume 31, No 124, summer 2019

Carburer à l'énergie de la vie, Portrait de Galerie

TV Show Vu d'ici, CCAP Cable, May 2019

Aro Artiste Peintre de Stoneham

TVA News, May 29th, 2019

Une entrepreneure d'ici qui connaît un succès fou dans le monde de l'art

L'Écho du Lac (newspaper), May 2019

La collection ParÊtre d'Aro

Info-culture.biz, May 7th, 2019

ParÊtre, une exposition humaine et percutante d'Aro
<http://info-culture.biz/2019/05/07/exposition-de-aro/>

2019

Arts et cultures, May 7th, 2019

ParÊtre, une exposition humaine et percutante d'Aro
<https://www.artsetculture.ca/paretre-une-exposition-humaine-et-percutante-daro/>

Magazine des arts, May 7th, 2019

ParÊtre, une exposition humaine et percutante d'Aro
<https://magazinedesarts.com/expo-paretre-aro/>

Magazine'Art, Volume 31, No 122, winter 2019

Galerie Aro

2018

L'Écho du Lac (journal), November 2018

Aro, une image marketing très forte

TV Show Parlons-en, CCAP Cable

Loan of the artwork Crazy 24 x 48 for the decoration

Journal de Québec, October 26th, 2018

Inspiration sans bornes

Magazine'Art, Volume 30, No 120 summer 2018

Aro en exposition au Carrousel du Louvre à Paris

Magazine'Art, Volume 30, No 119, spring 2018

Éclectisme, Galerie Québec Art

Magazine'Art, Volume 30, No 118, winter 2018

Éclectisme, Galerie Québec Art

Journal de Québec, February 2nd, 2018

Un talent éclate au grand jour

Pleins Feux sur Québec, March 24th, 2018

TVA News, March 22nd, 2018

La Riopelle des temps modernes

2017

L'Écho du Lac (newspaper), December 2017

Quand une femme d'affaires se transforme en artiste